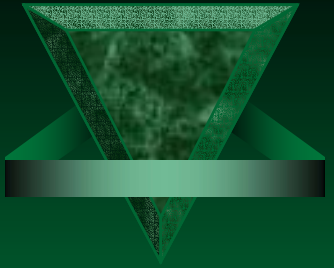




GEAR UP: A Common Vision Among Stakeholders and Partners

University of Missouri-Kansas City

David Arendale, Patrick McTee,
Laurie Milburn, and Melvin Tyler



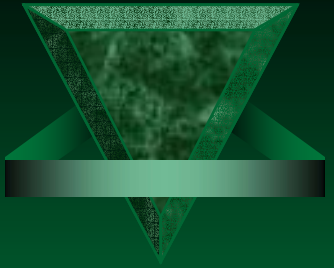
National and Local Names

◆ *GEAR UP:*

Gaining Early
Awareness and
Readiness for
Undergraduate
Programs

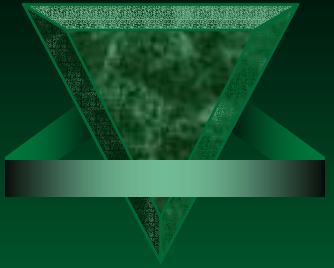
◆ *Project SHIFT:*

Soaring Heights
and Identifying
Future Talents



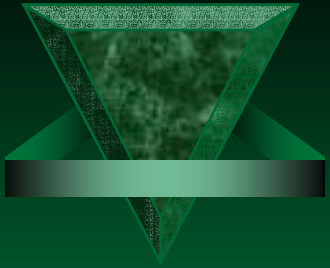
Assumptions with GEAR UP

- ◆ A holistic approach will improve student achievement and college graduation rates
- ◆ Broad partnership is essential for success (school, students, parents, community)
- ◆ Must focus on middle school
 - Basic math and science concept mastery
 - Belief that college is possible and affordable



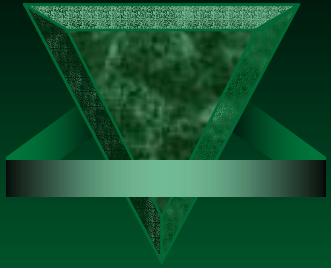
Challenges with Partnerships

- ◆ Partnership are difficult to develop and maintain. Must build trust.
- ◆ Must survey existing resources (school, family, community, state-wide).
- ◆ Talk across education sectors (K-College).
- ◆ Must continuously assess program through formative and summative evaluation.



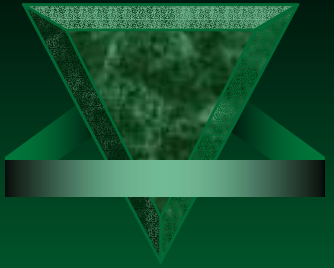
Partnership Involvement

- ◆ University of Missouri-Kansas City
- ◆ Greater Kansas City Area
- ◆ State and National



UMKC Partners

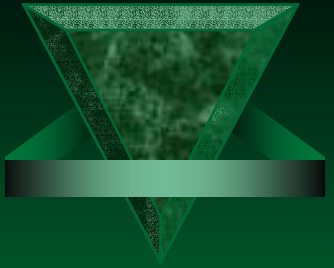
- ◆ Division of Student Affairs
 - Admissions
 - Center for Academic Development
 - Financial Aid
 - Minority Student Affairs
- ◆ Division of Advancement
- ◆ Division of Academic Affairs
 - College of Arts and Sciences



Community Partners

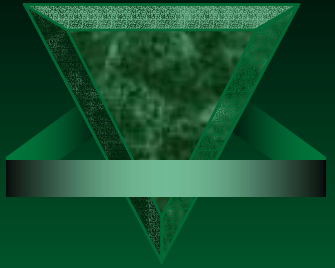
(Partial List)

- ◆ Martin Luther King Middle School
- ◆ KC MO Public School District
- ◆ Gateway Computers
- ◆ YMCA of Greater Kansas City
- ◆ Community Development Corporation
- ◆ Greater Kansas City TRIO Programs
- ◆ Greater Kansas City Health Professions
Pipeway Initiative
- ◆ W.E.B. Du Bois Learning Center



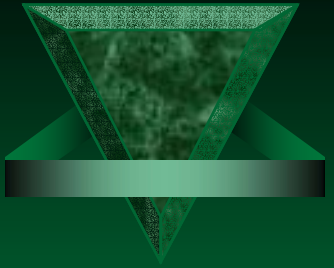
State/National Partners

- ◆ MO Assoc. for College Admission Counseling
- ◆ MO Assoc. of Student Fin Aid Personnel
- ◆ MO Student Assistance Resource
- ◆ MO Student Assistance Resource Services
- ◆ Missouri Coordinating Board of Higher Ed.
- ◆ American College Testing Service



Project Outcomes

- ◆ Early awareness of potential for college
- ◆ Knowledge of financial aid, admissions application procedures, & other information
- ◆ Increased achievement in content areas
- ◆ Higher rate of first-generation students applying for college
- ◆ Systemic change in middle and high school
- ◆ Scholarship certificate



Target Groups for Involvement

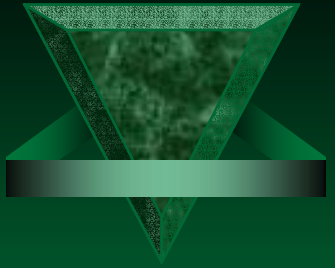
- ◆ Students at Martin Luther King Middle School
- ◆ Parents and family members of students
- ◆ Teachers and staff at M.L.K. Middle School
- ◆ Campus, community, and state partners



Project Activities

(Partial List)

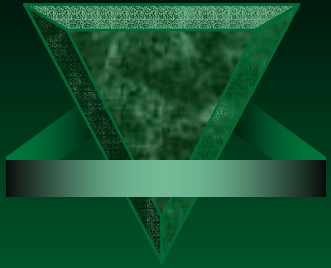
- ◆ Admissions and financial aid seminars
- ◆ Individual mentoring throughout school
- ◆ Career exploration workshops & counseling
- ◆ Intensive academic enrichment courses
- ◆ Guest speakers
- ◆ Standardized test preparation workshops
- ◆ Computer workshops
- ◆ Academic tutoring
- ◆ Faculty and staff development workshops
- ◆ Summer Institute
- ◆ College campus visits
- ◆ Scholarship certificate



Project SHIFT

Paid Grant Staff

- ◆ Program Manager (FTE 25%)
- ◆ Project Coordinator (FTE 100%)
- ◆ Academic Counselor (FTE 100%)
- ◆ Office Manager (FTE 100%)
- ◆ Outreach/Volunteer Coordinator (FTE 75%)
- ◆ Curriculum Specialist (FTE 75%)
- ◆ Part-Time Tutors, Instructional Staff

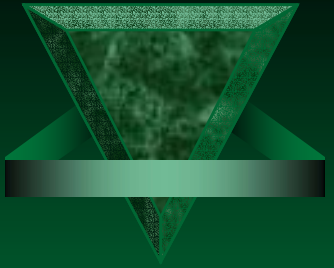


Joining Forces for Urban Youth

NASULGC Urban University/Urban
School Collaborative Program, 1986

Report Findings

Deanna Martin, Donald Mocker, Nevin Brown



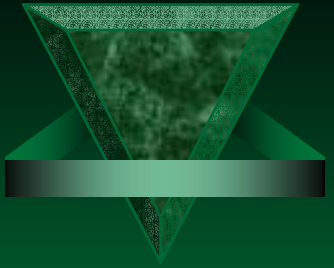
Summary of Findings (1 of 2)

- ◆ Collaboration works best when partners act from “enlightened self-interest.”
- ◆ Chief executive officers must support partnership efforts in practical manners so that the rest of the institution will be committed.
- ◆ Partnerships must be innovative in approach
- ◆ Forceful leadership with vision is required at the actual project level.



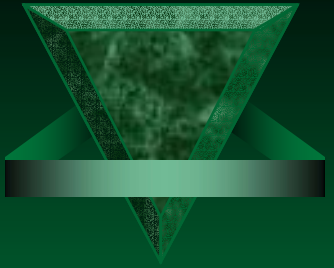
Summary of Findings (2 of 2)

- ◆ Resources must come from entire institution, not just one active partner. Complex problems require interdisciplinary approaches and solutions.
- ◆ Local government and business must be involved if “world-of-work” activities are included.
- ◆ Systematic community involvement is essential for success.



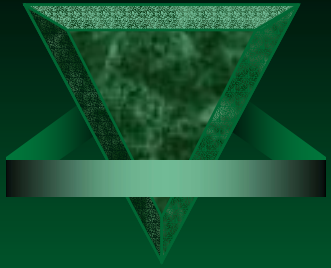
Situations to Resolve (1 of 2)

- ◆ How do you mobilize a college's resources for a partnership?
- ◆ How do you develop "buy-in" by the local school district and target school?
- ◆ What potential partners are available locally or at the state-level?
- ◆ Who are the leading private sector agencies locally who have common interests?



Situations to Resolve (2 of 2)

- ◆ Who is already engaged in community partnerships on campus? Do we want to involve them with this project?
- ◆ How do you involve potential grant stakeholders in management and evaluation of the project activities?
- ◆ Where do I find the data that I need to write a grant application?



For More Information

- ◆ David Arendale, Interim Director of the Center for Academic Development, 816-235-1197, arendaled@umkc.edu
- ◆ Patrick McTee, Director of Student Financial Aid, 816-235-1154, mcteep@umkc.edu
- ◆ Laurie Milburn, Manager of Alumni Affairs, 816-235-6011, milburnl@umkc.edu
- ◆ Melvin Tyler, Director of Admissions, 816-235-1214, tylerm@umkc.edu